

# Madeline Clauff

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## WEBSITE PORTFOLIO: [MADELINECLAUFF.COM](http://MADELINECLAUFF.COM)

### Education

University of Nebraska-Lincoln  
Bachelor of Broadcast Journalism (May 2015)  
GPA: 3.7

### Work Experience

#### **BIG TEN NETWORK** (Chicago, IL)

Studio & Game Production (June 2015-August 2015)

- Trained in various studio show production/live game production positions:
- Producing, directing, tech directing, graphics producing, duet op, audio, content editing, camera op, Dyno, FoxBox Communications (August 2015-Present)
- Managing media relations, customer service and social media
- Managing relationships between the network and Big Ten universities
- Expanding BTN's presence within the sports & entertainment listings in major east coast publications

#### **HUSKER VISION at the University of Nebraska-Lincoln (B1G Conference)**

Producer and Video Content Specialist (April 2013-May 2015)

- Women's soccer producer; organized head shots, operated camera, created intro video, produced game highlights
- Women's gymnastics producer; producer of psych up videos, home meet videos, highlights & team headshots
  - Traveled with team to screen, log, transcribe and clip footage for away events (2014 Big Ten Champions)
- Women's softball and men's baseball producer & director of screens & audio
- Men's basketball SMS replay operator (2014 NCAA Tournament Qualifiers)
- Women's volleyball camera operator

#### **Star City News Network** (Lincoln, Nebraska)

August 2014-December 2014

- Executive producer of a 30-minute newscast twice a week
- Sports anchor, lead anchor, co-producer, reporter, video journalist, content editor
- Teased materials for bumps and roll-outs, operated studio teleprompter system

#### **Abstract Union Marketing** (Lincoln, Nebraska)

April 2014-August 2014

- planning, creating, coordinating, writing and editing various types of video content for marketing purposes

#### **Corn Fed Sports Digital Outlet** (Lincoln, Nebraska)

January 2013-August 2013

- Producing Husker sports content. Reporting, videography, photography, web production
- Social media distribution/engagement and mobile-media production/distribution

#### **Omaha Storm Chasers (AAA Farm Team for the [2015 World Series] KC Royals)** (Omaha, Nebraska)

March 2012-September 2012

- Team marketing, advertising, season ticket holder accommodations, press box, ticket office, and game operations

### Activities

- Kappa Kappa Gamma Sorority-Public Relations Committee, College of Republicans Representative
- Sigma Alpha Lambda Leadership and Honors Organization

### Computer Skills

- Adobe Audition, Adobe Illustrator, InDesign, Photoshop, Premiere, Final Cut Pro
- Experienced in Social Media: Twitter, Facebook, Instagram, YouTube, Google Plus, Pinterest